**Finance Launch Email Series Swipe File**

**There are 4 emails in this sequence**

1. We now have finance in store (pre-approval)
2. Maybe you can afford a new (insert product)-(Try our new prepayment calculator)
3. Turn you (product here eg. Swimming pool) dream into reality
4. Connect and save (follow us )

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**Email 1: We now have finance in store**



Hi first name,

We now have finance available in store.

Yes you heard it, we’ve partnered with Ausloans, to bring you the best low monthly repayment deals in town.

Thinking of buying a new (INSERT YOUR PRODUCT HERE) and need finance?

Get fast finance pre-approval. Use our paperless fast finance pre-approval application form online and get an answer in minutes.

Insert LP link

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**Email 2:** **Turn you (product here eg. Swimming pool) dream into reality**



Hi first name

Dreaming of buying a new (Inset your Product here) but budget constraints are holding you back?

Buying a new (your product here) is now more affordable than ever

Try our new repayment calculator to quickly see if there’s a payment plan that fits with your budget.

It’s simple to use.

(Inset link to your landing page).

Once you’ve found a plan that matches your budget, use our fast finance pre-approval application form online and get an answer in minutes.

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**Email 3: Pay for your (jetski) in affordable weekly payments**



Hi First name,

Thinking of buying a new (Your product here) but don’t have the cash?

Buying a new (your product here) doesn’t have to burn a hole in your pocket. With finance we can tailor a repayment plan to match your budget and circumstances.

Stop dreaming of that new (Product). Apply for finance pre-approval today and let our professional team find you the best deal.

(Insert your landing page link)

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**Email 4: Get great deals on (product)**

Hi

Last week we sent you an email about our new financing solution.

With finance now available we’re working hard to package featured products into affordable weekly payment plans that you’re going to love.

To keep updated about our upcoming special financed deals follow us on Facebook