**Day 1: publish blog post to your website**

1. Go to your launch kit and open the finance announcement blog post
2. Edit the blog post to match your business
3. Post to your blog

**Day 2: Share blog post to social media**

1. Go to your launch kit and open social media swipe file
2. Copy and paste the finance announcement blog post social media post
3. Add the link to your blog post
4. Post to your social media channels

**Day 3: Send email 1 to your marketing list & share to social media**

1. Go to your launch kit and open the finance launch email series
2. Edit email 1 ***We now have finance***to suit your business
3. Copy and paste email 1 ***We now have finance***to your email
4. Send to your list.

**Day 4: Post 1 to social media**

1. Go to your launch kit and open social media swipe file
2. Edit the social post to suit your business
3. Copy and paste the ***We now have finance in store*** post to your social media channels

**Day 5: Send email 2 to your marketing list**

1. Go to your launch kit and open the finance launch email series
2. Edit email 2 ***Turn your product dream into reality***to suit your business
3. Copy and paste email 2 ***Turn your product dream into reality***to your email
4. Send to your list.

**Day 6: Post 2 to social media**

1. Go to your launch kit and open social media swipe file
2. Edit the social post *Turn your product dream into reality* to suit your business
3. Copy and paste the ***Turn your product dream into reality***post to your social media channels

**Repeat this process for email 3 and 4.**